

*2011-03-12 – Comment – Culture – CBC*

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I am a big supporter of the CBC, and of federal funding of it.

I believe that the CBC should serve all Canadians with content that is relevant to them, and to all of us as Canadians, whatever region of the country we live in.

I am concerned, however, about the direction of the CBC in trying to (having to) compete, commercially, with other private broadcasters. This of course involves the question of funding and the corresponding desire for advertising revenues, and is a complex challenge. Before advocating increased funding, I would like to see a substantive review of the CBC's mandate, on its own and vis a vis other private, commercial broadcasters. A significant factor now is that the current conservative government has spent us into a massive deficit. Unfortunately, assessing the relative worthiness of significant yet competing priorities has become more important, and more difficult.